



### **CALL FOR ENTRIES**

## "No glass no party!"

## 1. Purpose of the Contest

RUFA - Rome University of Fine Arts, a legally recognized Academy of Fine Arts under the Ministry of University and Research, in collaboration with MAREVIVO, an Environmental Foundation – ETS recognized by the Ministry of the Environment and Energy Security, promotes the "No Glass No Party!" contest, open to all Academy students. The objective is to design a reusable cup made from recyclable material, to be used during events and gatherings to reduce environmental impact and minimize waste.

### 2. Eligibility

The contest is open to all students officially enrolled at RUFA for the current academic year. Participation can be individual or in teams (maximum of 3 participants per team).

# 3. Project Requirements

The cup must meet the following criteria:

- Be made of recyclable and reusable material;
- Feature a functional, innovative design suitable for different types of beverages;
- Include the RUFA and MAREVIVO logos;
- Facilitate practical use at events (ergonomics, stackability, portability, etc.);
- Be designed to be carried by event participants and taken away at the end to minimize waste production.

# 4. How to Participate

Participants must submit:

- A project board in A3 format (PDF) containing the concept, rendering, and technical specifications of the cup;
- A short descriptive report (max 500 words) explaining the idea, chosen materials, and its positive environmental impact;
- Any prototypes or 3D models (optional but recommended).

All project materials must be submitted no later than **May 31, 2025**, after receiving the invitation from contest@unirufa.it, by accessing the dedicated platform with the subject line "Contest No Glass No Party





#### 5. Prize

The winner will receive a **scholarship worth €1,000**, which can be used as a discount on tuition fees for the following academic year at any RUFA course (Bachelor's, Master's, Postgraduate, or Winter/Summer courses). In the case of team participation, the total scholarship amount will be equally divided among the group members.

### 6. Evaluation and Selection Criteria

Projects will be evaluated by a jury composed of RUFA faculty members and MAREVIVO representatives based on the following criteria:

- Innovation and originality of the design (30%)
- Sustainability and choice of materials (30%)
- Functionality and usability (20%)
- Quality of presentation and clarity of the project (20%)

The jury reserves the right **not to award** the prize if the submitted projects do not meet the required criteria.

#### 7. Announcement of Results

The winning project will be announced by **June 13, 2025**, through RUFA's official channels. The winner will be contacted via email with details regarding the scholarship.

### 8. Copyright and Project Use

RUFA and MAREVIVO reserve the right to **produce and distribute** the winning cup, with any necessary modifications. Participants retain copyright over their works but authorize the use of images and concepts for promotional purposes.

# 9. Contact Information

For further details, please write to**contest@unirufa.it** or visit the official RUFA website.

Join and make a difference for a more sustainable future!

Rome, March 15, 2025

RUFA Director (arch. Fabio Mongelli)