

Yemanjá - Giorgia Deamisino

# Photography and Audiovisual

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RU  
FA

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## Your view of the world.

You will discover how to express your creativity, through multiple techniques and disciplines. You will explore areas such as that of reportage, advertising and fashion photography, the photobook, fine art, video and multimedia, becoming a professional capable of operating dynamically in the world of image.

You will acquire an attentive and personal outlook, through a multidisciplinary approach that will give you the opportunity to stand out in the contemporary scenario and narrate the world around you, also on an international level.

### **Qualification:**

First Level Academic Diploma, equivalent to a Bachelor's degree

### **Duration:**

3 years, full time

### **Language:**

Italian

### **Credits:**

180 ECT

### **Requirements:**

*Italian students*

High school diploma

*International students*

Valid High School Diploma

for the Italian Higher Education System

Italian language B2 certificate

Upon admission non-UE students are

subject to fulfill the procedure for obtaining the student VISA

### **Location of attendance:**

Rome

### **Field:**

Photography, Photojournalism, Advertising

### **Main subjects:**

Photography, Cinematography, Digital image processing, Aesthetics of visual arts

### **Future careers:**

Photojournalist, Cinematographer, Social media manager, Assistant and collaborator in museums and art galleries, Events organiser, Content creator

# Study plan

| COURSES  |  | CFA        | H   |
|--|--|------------|-----|
| 1 YEAR   | Digital image processing 1                                   | 6          | 75  |
|  | History of contemporary Art                                  | 6          | 45  |
|  | History of photography                                       | 6          | 45  |
|  | Photography 1  | 12         | 150 |
|  | Digital video  | 10         | 125 |
|  | Lighting systems   | 6          | 75  |
|  | Phenomenology of the image                                   | 6          | 45  |
|  | Basics of computer science                                   | 4          | 50  |
|  | Elective educational activities                              | 4          | /   |
| 2 YEAR   | Digital image processing 2                                   | 6          | 75  |
|  | Computer graphics  | 6          | 75  |
|  | Latest trends in Visual Arts                                 | 6          | 45  |
|  | Photography 2  | 12         | 150 |
|  | Photojournalism  | 6          | 75  |
|  | Cinematography   | 6          | 75  |
|  | Advertising  | 6          | 75  |
|  | History of cinema and video                                  | 6          | 45  |
|  | English  | 4          | 30  |
|  | Further language and interpersonal skills, internships, etc. | 2          | /   |
| 3 YEAR   | Digital image processing 3                                   | 6          | 75  |
|  | Mass media theory and methods                                | 6          | 45  |
|  | Photography 3  | 12         | 150 |
|  | Aesthetics of Visual arts                                    | 6          | 45  |
|  | New integrated media techniques                              | 8          | 100 |
|  | <b>An elective subject to be chosen between:</b>             |            |     |
|  | History of photography criticism                             | 6          | 45  |
|  | Semiotics of art   | 6          | 45  |
|  | Features of publication design                               | 6          | 75  |
|  | Elective educational activities                              | 6          | /   |
| Further language and interpersonal skills, internships, etc. | 2  | /          |     |
| Thesis   | 8  | /          |     |
| <b>Total credits</b>   |  | <b>180</b> |     |

# Admission test

The admission test is designed to assess students' aptitude and motivation to undertake the RUFA education project. Admission to RUFA is open to all graduates of the various types of high school, each with their own specific admission procedures.

## How will the test take place?

A 60-question multiple-choice logic aptitude test (computer-based: 40 of verbal and figurative logic + 20 of culture of the chosen course), and a motivational interview.

## Payment method

### Italian students

€ 1'200 Annual enrolment fee / to be paid upon enrolment each year.

The remaining part of the annual tuition fee and educational contribution can be paid in:

- a **one off payment** by 30 November, with a 5% reduction;
- **3 payments** (30 November, 31 December, 31 January);
- **4 payments** (30 November, 31 January, 31 March, 31 May);
- **6 payments** (30 November, 31 December, 31 January, 28 February, 31 March, 30 April);
- **12 payments** using 0% interest financing (The last pay slip or tax return is required, as well as a photocopy of the guarantor's ID and tax code).

### Early bird\*

Direct matriculation by 31 July:  
- € 1'200 with annual fee payment no later than 30 November.

### International students

€ 1'200 Annual enrolment fee / to be paid upon enrolment each year.

The remainder of the annual tuition fee and educational contribution must be paid no later than 10 September.

### Early bird\*

Payment of the annual tuition fee and educational contribution:

- by 31 May: - 15%;
- by 31 July: - 10%.

\*The Early bird initiative is **valid for the first year only** and cannot be combined with scholarships and/or other financial benefits.

## How will the committee be composed?

The committee will be composed of some of the course lecturers.

## Tuition fees

| INCOME / 000€ | COURSE TAUGHT IN ITALIAN - € | COURSE TAUGHT IN ENGLISH - € |
|---------------|------------------------------|------------------------------|
| 0 → 40        | 7'000                        | 7'800                        |
| 40 → 70       | 7'800                        | 8'800                        |
| 70 → 100      | 8'800                        | 10'500                       |
| > 100         | 11'500*                      | 12'800*                      |

\*For **non-EU students**, only the income bracket over 100 is considered, except for Turkey.

### The following are excluded from the above costs:

- Fee for admission tests (1st year): international students €100, Italian students € 50 or €100 (depending on the session);
- Regional tax for the right to university studies (Ente Regionale per il Diritto allo Studio e alla Conoscenza – DiSCo): € 140.;
- Fee for the Diploma Examination (2nd year): € 400;
- Graduation fee (2nd year): € 90,84 Ufficio del Registro Tasse CC.GG. – Roma – Tasse Scolastiche – c.c.p. 1016.

## EXPLORE RUFA

### Openday ↗

Live the RUFA experience

### Open Call ↗

Book your individual meeting

### Meet RUFA ↗

Sign up for the Guidance day



Nelle tue tacite urla - Fabiana Scattareggia



Aurora boreale - Claudia Rolando



Nelle tue tacite urla - Fabiana Scattareggia



The Feeling value - Sabrina Marchionne

## Contacts

Guidance office  
[orientamento@unirufa.it](mailto:orientamento@unirufa.it)

International students guidance office  
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International students  
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Administration office  
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**RU  
FA**

**Rome**  
University  
of Fine Arts

